



# AYDEN, NORTH CAROLINA **TOWN MANAGER**



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# AYDEN, NORTH CAROLINA

## TOWN MANAGER

### The Position in Brief

Ayden, NC (pop. 5,000) seeks a skilled and experienced municipal government professional to lead the town. The town has a solid leadership team however the new manager will need to fill a couple of key positions within the organization.

### The Community

Ayden is located in Pitt County 10 miles from Greenville and is part of the Greenville Metropolitan Statistical Area(MSA). Ayden is 16 miles from Kinston, home of the Global Transpark, and is continuing to prepare itself for new growth as Pitt County continues to develop as a major industrial and economic center for eastern North Carolina.

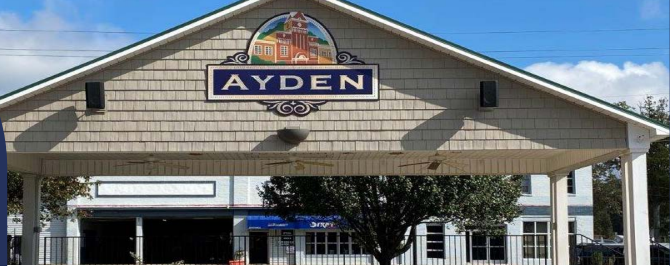
Ayden has the best of both worlds. The community has all of the advantages of small-town rural community life. Its people are very friendly, and the community has a thriving arts scene.

The town is known for its great festivals. The annual Collard Festival held each September is over 40 years old and is the official Collard Festival for North Carolina. The "Kings of Q" BBQ Festival held in the spring is another great festival. Ayden is home to two nationally recognized BBQ restaurants.

East Carolina University in Greenville is just 10 miles away from town. ECU, a major medical school and hospital, which in addition to great healthcare, is an economic driver for the region. Football games in the fall and all the educational and entertainment options of a great college town are an easy drive.





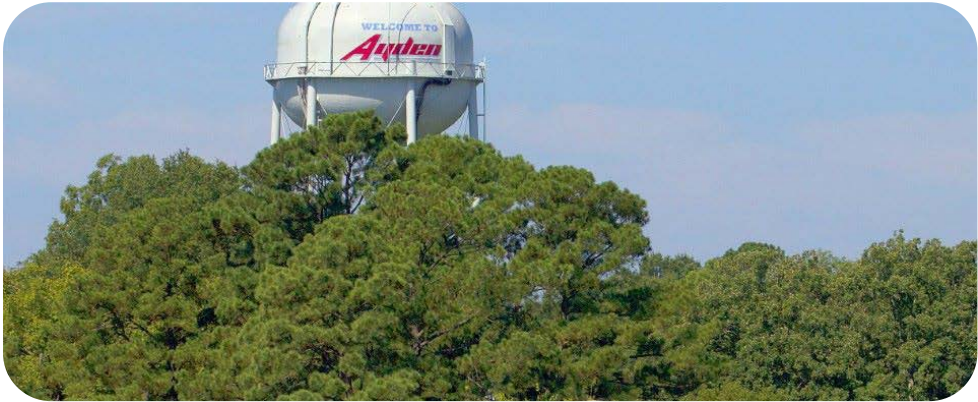
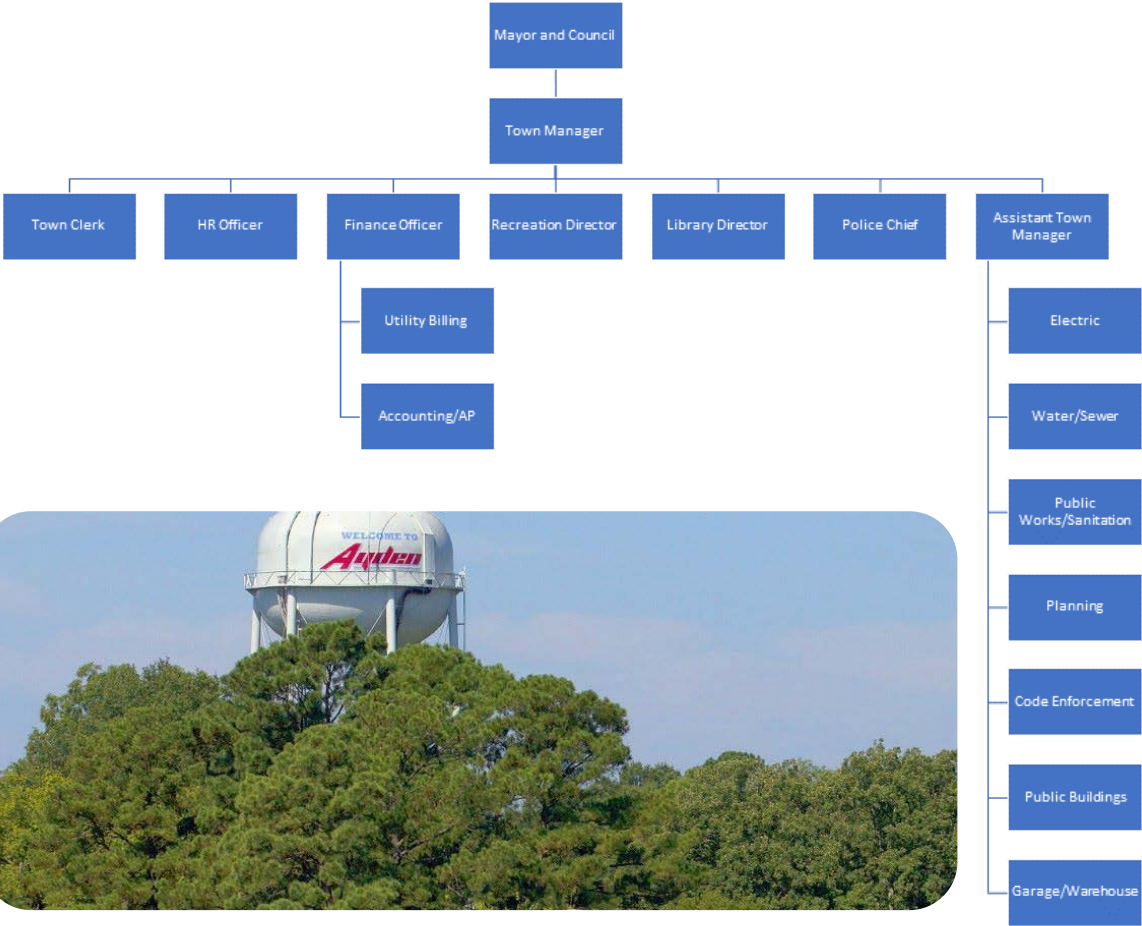


## The Town Organization

The Town of Ayden operates under the Council-Manager form of government. The elected representatives of the town include the mayor and five commissioners. The Town Board hires the manager to oversee the day-to-day operations of the town.

The Town of Ayden has a FY2023 total budget of \$25 million and 72 full-time and three part-time positions across all funds. The town offers a wide range of services including electric service, sanitation, and water/sewer.

## Town of Ayden Organizational Chart



The leadership team is very strong and capable. The organization needs a manager that can lead the town and delegate accordingly.





## Challenges, Projects, and Key Issues

The next Town Manager will have the opportunity to engage in a wide range of exciting and challenging projects and issues:

**Financial Challenges** – The town is in good financial shape however, there have been concerns about the amount of fund transfers from the electric fund to the general fund. The new manager will need to work with the governing board and within the budget to address this issue.

**Economic and Community Development** – The town is in a strategic location for economic growth. The expected growth will be both industrial and residential. The towns utility system is very strong which makes the community very attractive for development. There are also some areas of town that need additional revitalization and development. The new manager will need to help the town balance both of those opportunities.

**Strategic Planning** – The town has a number of goals they would like to accomplish both long term and in the near future. The new manager needs to work with the Governing Board to prioritize and develop goals to guide the town.





## Ideal Candidate

The ideal candidate will be comfortable working and living in a small but diverse rural community. They will be able to help bring a governing board together to establish goals and vision for the community. It's very important that the new manager have strong financial skills. Past experience working in a community in the North Carolina Eastern Municipal Power Agency or for a community that had an electric utility is a strong plus. The candidate needs to be a leader for the organization and not a micro manager of staff.

## Position Requirements

Bachelor's degree in public administration, business administration or related field. Master's degree is preferred but not required. Five to ten years' management experience including strong financial background. Experience working with a municipal power agency is desired. Must have a valid NC Driver's license. Residency within the town limits is required within 12 months of the appointment.

## Compensation & Benefits

The salary range for this position is \$94,479 to 141,028. The Town of Ayden offers a comprehensive benefits package, including health and dental insurance, 401K contribution, and participation in the NC Local Government retirement system.

## How to Apply

Apply by March 3, 2023, with resume, cover letter and contact information for five work related references at [www.GovHRjobs.com](http://www.GovHRjobs.com) to the attention of W. Lane Bailey, Senior Vice President, 630 Dundee Road, #225, Northbrook, IL 60062. Tel: (704) 798-8221.



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