



# GREELEY, COLORADO

**Deputy Director of Culture, Parks,  
and Recreation Parks and  
Natural Areas Operations**



# CITY OF GREELEY, COLORADO

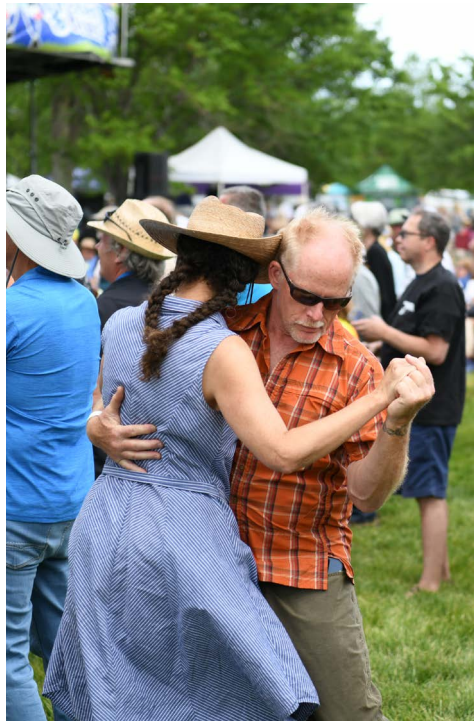
## Deputy Director of Culture, Parks, and Recreation Parks and Natural Areas Operations

The City of Greeley, CO seeks a skilled, experienced, confident, and approachable parks professional to serve as its next Deputy Director of Culture, Parks, and Recreation of Parks and Natural Area Operations. The Deputy Director of Culture, Parks, and Recreation will supervise the following areas within the Parks and Natural Areas Operations: Parks, Planning, Natural Areas, Trails, and Cemeteries.

The next Deputy Director will be responsible to lead, manage, and implement a systematic plan for the operation and care of parks, open space, natural areas, cemeteries, trails, athletic fields, and trees. This position is also responsible for the appropriate use and allocation of resources to achieve citywide goals and objectives and formulates plans, procedures, goals, and objectives. This position will assist in developing and executing plans and strategies for long- and short-range goals and the development of an annual action plan to achieve those goals and advance the department and city priorities.

This recruitment is being conducted on a local, regional, and nationwide basis, encouraging applications from all individuals who meet the qualifications. All inquiries relating to the recruitment and selection process for the Deputy Director of Culture, Parks, and Recreation Parks and Natural Areas Operations position are to be directed to the consultants listed below who are collaborating with the City of Greeley and its designated Search Committee.

Joe DeLuce and Steve Scholten, Consultants  
GovHR USA  
630 Dundee Road, Suite 225  
Northbrook, IL 60062  
TEL: : (847) 380-3240 x 130 or x 155.  
Formal applications should be submitted to:  
[www.govhrjobs.com](http://www.govhrjobs.com)



## ABOUT GREELEY, COLORADO

With three hundred days of sunshine each year and gorgeous views of the Rocky Mountain Front Range, the City of Greeley, Colorado, is a beautiful place to call home. With an elevation of 4,658 feet, this city offers numerous attractions and entertainment options, thrilling outdoor adventures, diverse arts and cultural experiences, and excellent educational opportunities. Established in 1870, Greeley has a population of 112,816 and sits on 49.8 square miles.

Greeley is one of the fastest growing communities in Colorado with a projected population growth to over 135,000 residents by 2032 and over 200,000 by 2055. The city is 52 miles northeast of Denver and 30 miles east of the majestic Rocky Mountains, near the confluence of the Cache la Poudre and South Platte Rivers. US Highways 34 and 85 run through Greeley, and the city is approximately 20 minutes from Interstate 25. The city is also located less than an hour from Denver International Airport, which is the third busiest airport in the world with over 1,600 flights daily.

Greeley is the county seat of Weld County and serves as the education, trade, transportation, cultural, and marketing center. It is one of the top ten most prosperous and productive agricultural counties in the U.S. and leads the state of Colorado in oil and gas production. The community enjoys a rich cross-section of cultures and ethnicities from across the globe. Greeley is home to both the University of Northern Colorado (UNC), the third-largest university in Colorado, and Aims Community College. In addition to investments in education, there is a deep commitment to achieving community excellence by fostering economic opportunities, expanding educational partnerships, and cultivating community resources that enhance quality of life for residents. The city is also committed to promoting talent and workforce development, enhancing transportation systems, and providing infrastructure to serve Greeley's future.

Greeley is home to a diverse mix of businesses that contribute to its thriving economy and eclectic character. These include companies in the sectors of food processing, agricultural innovation, health care, and energy production, as well as breweries, entertainment, hospitality, and destination shopping.





## THE CITY ORGANIZATION

Greeley is a home-rule city and operates under a council-manager form of government. The City Council is comprised of a mayor and six city council members. The Mayor and two members are elected at large, and four members are elected by ward. Council members serve staggered four-year terms, with the Mayor serving two-year terms. The City Council sets the policies for the operation of the Greeley government, while the council-appointed City Manager has administrative responsibilities for city operations. With an approved 2024 budget of \$563 million and approximately 1,150 full-time employees, Greeley relies heavily on voter-approved local sales tax as a primary source of revenue.

## CULTURE, PARKS, AND RECREATION DEPARTMENT

Greeley offers abundant recreational amenities, starting with parks and facilities encompassing over 650 acres. There are golf courses, recreation centers, swimming pools, fields, and courts for sports, skate parks, playgrounds, fishing ponds, and picnic areas. Greeley boasts activities for every age and opportunities to experience the outdoors, including biking and hiking numerous trails. As the "front porch" to the Front Range, Greeley is situated between the Pawnee National Grassland to the east and Rocky Mountain National Park to the west.

With over 300 acres of neighborhood parks at more than 40 locations, Greeley's parks offer abundant opportunities for outdoor recreation. Whether you want to enjoy a pick-up game of kickball at Pheasant Run Park, a picnic at the Charlie and Laura Archibeque Park, a day at Monfort Park's soccer fields, or you are visiting the playground in Aven's Village at Island Grove Regional Park, there are numerous ways to enjoy the great outdoors throughout Greeley's park system. Greeley Culture, Parks and Recreation Department includes 3 community parks, 32 neighborhood parks, 31 playgrounds, 6 athletic fields, 10 basketball courts, 13 tennis courts, 12 pickleball courts, 4 volleyball courts, 2 dog parks, picnic areas, and over 500 landscape beds.

**Mission:** To provide services, experiences, and spaces that promote community, health, and wellbeing for all.

**Vision:** A thriving, and vibrant community connected through nature, heritage, entertainment, recreation, and the arts.



## CULTURE, PARKS, AND RECREATION DEPARTMENT (continued)

Trails provide vital links to community recreation and other facilities, while creating corridors that allow the preservation of wildlife habitat and other special landscapes. The 31 miles of trails will also connect Greeley to existing and future trail systems in other communities, such as Evans, Windsor, and Milliken. Several other small areas include plans for 8 miles of trails, off road mountain biking, and open spaces.

Greeley Recreation has everything needed to play, exercise and swim! Greeley has five different facilities - the Greeley Recreation Center, Family FunPlex, Greeley Ice Haus, Greeley Active Adult Center, and Rodarte Community Center with a full list of amenities: in addition to youth and adult sports and classes. The focus is to bring families together to be active and live healthy lifestyles. Greeley Recreation make fitness fun!

Greeley offers some of the most diverse arts, music, and cultural events in the region and is one of the State's Certified Creative Districts. Performances produced by UNC's nationally acclaimed College of Performing and Visual Arts, the Greeley Chorale, and the Greeley Philharmonic Orchestra, one of the longest continually operating orchestras west of the Mississippi, are just a few examples of the superb cultural offerings of the community. The City's Cultural Affairs Division manages the 1700-seat Union Colony Civic Center, art shows, movies, performances, festivals, farmers' market, and the City's Public Art program. Greeley is also home to favorite community events such as the Greeley Stampede, Arts Picnic, Friday Fest, Monster Day, the Multi-cultural Festival, OktoBREWfest, and so much more.

Greeley Museums division has four venues Centennial Village, Greeley History Museum, Meeker Home, and White Plumb Farm. The museums not only tell the story of Greeley and northeastern Colorado but also host a range of events from baby animal days to trick or treat to a partnership with surrounding schools to host over 2000 4th and 5th graders at history fest.



## OPPORTUNITIES AND CHALLENGES

- Develop a strategy to preserve open space, including a long-term strategy for acquisition and maintenance.
- Explore and develop programs which cultivate citizen stewardship and responsibility for the care and protection of special natural areas in the community, such as an Adopt-a-Trail program.
- Provide on-going education to the public, area plant nurseries, and landscape businesses about noxious weeds, their threat to local habitats and wildlife, and regulatory provisions and fines related to the presence of such weeds on property.
- Develop intergovernmental agreements or similar arrangements with other jurisdictions and conservation organizations to preserve open space areas, either through acquisition, conservation easements, or other approach.
- Develop and implement management plans for all open lands or natural areas in the city.
- Study the Poudre River sand and gravel mining corridor to establish a comprehensive design scheme for this important reclaimed mining area and identify means by which to ensure its accomplishment.
- Evaluate the feasibility of establishing a program to aid in the protection, enhancement, or development of wetland areas to restore natural habitats, improve water quality, or provide flood protection.
- Explore the expansion and update to the City's golf facilities and courses to enhance the user experience and offer an additional public meeting venue.
- Explore and develop programs which cultivate citizen stewardship and responsibility for the care and protection of special natural areas in the community, such as an Adopt-a-Trail program.
- Identify opportunities to collocate or develop parks through reviewing development plans of other entities, such as University of Northern Colorado or the school district.



## THE IDEAL CANDIDATE WILL:

1. Coordinate and support the daily operations of the Parks and Natural Area Operations.
2. Support all actions of the department comprehensive plan/needs assessment, related strategic action plans, and the development of an annual action plan to achieve those goals and advance the Parks and Natural Areas Operations.
3. Be a strong, decisive, collaborative leader who can combine vision, strategy, and innovation.
4. Be able to demonstrate a can-do attitude with a history of successful outcomes in a collaborative environment.
5. Support departmental projects and initiatives and coordinate and support the daily operations of the department.
6. Coordinate and manage complex and high-profile projects involving competing interests and multiple objectives.
7. Effectively represent diverse interests, and objectively evaluates alternative approaches.
8. Take a strategic, creative, and innovative approach to issues and problems.
9. Develop and manages effective and inclusive public and team processes.
10. Be an approachable, empathetic, and a supportive leader who has a proven record of developing high performing teams.



## CANDIDATE REQUIREMENTS

- Bachelor's degree from an accredited college or university in Parks and Recreation, Facility Management, Public Administration, Business, Finance, or a related field.
- In lieu of a degree, a minimum of eight (8) years related park operations, planning or natural areas experience.
- A minimum of five (5) years related parks and planning experience required, including at least three (3) years of leadership experience as a manager or comparable role.
- Extensive experience in parks and recreation operations, as well as a robust knowledge of park and facility construction and maintenance
- Thorough knowledge of applicable State, Federal, and Local laws involving any playground safety or parks and open space natural areas specifications.

## LICENSE OR CERTIFICATE

- Certification related to planning and development preferred, but not required.
- Must possess and maintain a valid Colorado Driver's license and a safe driving record.
- Certified Parks and Recreation Professional (CPRP) or Executive (CPRE) through the National is preferred Recreation and Parks association is given strong consideration.

## COMPENSATION & BENEFITS

The expected hiring salary range: \$119,700 - \$143,700 annually DOQ. A generous benefit and retirement package is also offered by the city.

Candidates must apply by Monday, April 18, 2024, with a resume, cover letter and contact information for five work-related references to [www.GovHRjobs.com](http://www.GovHRjobs.com) to the attention of Steve Scholten, Vice President, or Joe DeLuce, Vice President, GovHR USA, 630 Dundee Road, #225, Northbrook, IL 60062. Tel: 847-380-3240 Ext.155.

The City of Greeley, CO is an Equal Opportunity Employer