

# DIRECTOR OF THE ALLIANT ENERGY CENTER DANE COUNTY, WISCONSIN



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Dane County (pop. 583,533) is in the heart of Wisconsin and is the home of the City of Madison, the second largest city in the State and the Wisconsin state capitol, and to the University of Wisconsin – Madison. Madison has a small, college town feel with big city amenities. Identified by Money magazine as the best place to live in the United States, Madison is routinely ranked at the top of many "best of" polls including: Top 25 Most Uniquely American Cities and Towns, Number One College Sports Town by Sports Illustrated, Healthiest City in the United States by Men's Journal magazine, Best Places to Retire, and Best Places for Businesses and Careers.

Madison, nestled in the center of Dane County is in south-central Wisconsin near the Illinois border, conveniently located 77 miles west of Milwaukee and 122 miles northwest of Chicago. The city is known as "The City of Four Lakes," comprised of Lake Mendota, Lake Monona, Lake Waubesa, and Lake Kegonsa that surround the area.

State Street joins the University of Wisconsin with the Capitol Square and comprises the downtown area. This bustling one-mile street is burgeoning with restaurants, cafes, shops, and food carts. Only pedestrians, buses, and bikes are allowed on this thoroughfare.

In addition to this pedestrian and bike friendly corridor, most streets in Madison and surrounding communities have designated bike lanes and Dane County has one of the most wide-spread, well-maintained, bike trail systems in the nation. Madison is one of only five cities nationwide to reach platinum-level status as a Bicycle Friendly Community, according to the League of American Bicyclists. In addition to an extensive bicycling infrastructure, an extensive bus system covers the region and provides ample routes and buses from most of the heavily traveled areas of the city.

Dane County is also home to a wide range of communities from Shorewood Hills on the shores of Lake Mendota to Blue Mounds in the rural southwest portion of the county. All of these communities have exceptional schools and amenities which provide a wide variety of environments and levels of development to suit almost everyone.





## DEMOGRAPHICS/AMENITIES

- Average Age — 39
- White 84%,  
Hispanic/Latino 7.8%,  
African American 5.8%,  
Asian 6.6%
- Average House Price — \$301,900

The Dane County region is home to 12 state parks and the Ice Age National Scenic Trail, a thousand-mile footpath that winds throughout Madison and Wisconsin, providing access to some of the state's most scenic natural areas. With 282 parks across Madison, the city's park system was rated among the top 10 in nation by the Trust for Public Lands. Further, Dane County Government maintains 39 parks, forests, natural areas, and cultural areas. Surrounding communities also feature excellent parks.

Besides boasting natural beauty and outdoor recreation, Madison, and Dane County play host to cultural offerings, distinctive and unique restaurants, exceptional music venues, and diverse and eclectic shopping. As a true Midwest college town, the University of Wisconsin- Madison, Edgewood College, and Madison College attract scholars from around the world. These educational institutions enrich the Madison Metro area with a vast array of cultural and intellectual events.

One common summer tradition is the Dane County Farmers' Market which is held around the Capitol Square. This market, the largest in the country, attracts vendors from across Wisconsin who sell fresh-grown produce, meats, and a variety of well-known Wisconsin cheeses. On Wednesday evenings throughout the summer, the Wisconsin Chamber Orchestra performs free concerts on the capitol's lawn.

Art museums include the UW-Madison's Chazen Museum of Art, and the Madison Museum of Contemporary Art, and numerous independent studios, galleries, and independent arts organizations, with events, presentations, and gallery nights throughout the year.

The Madison Opera, Symphony Orchestra, Wisconsin Chamber Orchestra, and the Madison Ballet are some of the resident companies of the Overture Center for the Arts. Situated in the State Street corridor, the Overture Center is known for notable performances from across the world.

During the winter, outdoor enthusiasts enjoy a variety of activities on the four lakes and open countryside including ice skating, ice hockey, ice fishing, and cross-country skiing. During the rest of the year, outdoor recreation includes sailing, boating, or kayaking, bicycling, hiking, fishing, and camping.

K-12 education is important throughout Dane County and south-central Wisconsin. With more than 64 school districts and a high school graduation rate of over 90 percent across Dane County.

Dane County has several top hospitals in the state – UW Hospitals & Clinics, Mercy Health Hospital, SSM Health St. Mary's Hospital, and UnityPoint Health – Meriter all ranked among the top hospitals in U.S. News & World Report. In addition, American Family Children's Hospital is a world-class children's medical and surgical center, also named a Best by U.S. News & World Report. The University of Wisconsin Hospital and Clinics is a world-renowned teaching hospital and regional trauma center, with extensive specialties and significant research in oncology, digestive disorders, and endocrinology.



Dane County is among the more affordable living regions in the Midwest. Mortgages in the Madison metropolitan statistical area are comparable with the national average. In addition, residents in Dane County enjoy rents below the national gross median. Madison and surrounding communities offer a variety of housing options, including new and existing neighborhoods, as well as luxury condominiums in downtown Madison areas.

Wisconsin state government and the University of Wisconsin–Madison are the two largest Madison public employers, with a recent shift to consumer services and a high-tech base in the health, software, biotech, and advertising sectors. The rapid launch of high-tech companies has been significant, fueled by UW–Madison incubators which transfer the results of academic research into real-world opportunities and options, especially bio and health-tech applications. Companies in the Madison area include Epic Systems (the world's largest healthcare software company), Google, Microsoft, Broadjam, CDW, Full Compass Systems, Raven Software, TDS Telecom, Exact Sciences, Covance, US Cellular, and Promega.

In addition to health-tech related organizations, Madison is home to many national and international companies such as Spectrum Brands, Alliant Energy, the Credit Union National Association (CUNA), MG&E, Aprilaire, Sub-Zero & Wolf Appliance, Fiskars Brands, and Trek as well as several large insurance companies like American Family Insurance, CUNA Mutual Group, and National Guardian Life.



## THE POSITION IN BRIEF

This position will serve as the Director of the Alliant Energy Center under the direction of the County Executive with responsibility for all day to day operations, planning and management of the various facilities.



## THE ORGANIZATION

Dane County provides a wide range of governmental services. Services and Facilities include but are not limited to: the Dane County Regional Airport, the Henry Vilas Zoo, the Alliant Energy Center, a county park system, a county Human Services Department, the Dane County Court System and Dane County Jail, the Dane County Sheriff's Office, and a number of other general government services.

An elected County Executive and a thirty-seven-member Board of Supervisors provide governance. The County Executive is elected to a four-year term and the thirty-seven Board Supervisors are elected to coterminous two-year terms. There are six elected department heads (Clerk, Register of Deeds, Sheriff, Clerk of Courts, Treasurer, and District Attorney).



## THE ALLIANT ENERGY CENTER

Under the direction of the County Executive, this position will manage, plan and operate all of the Center's 164 acre property and facilities, which include:

- [Veterans Memorial Coliseum](#)
- [Exhibition Halls](#)
- [New Holland Pavilions](#)
- [Willow Island](#)

The Alliant Energy Center is a complex of multiple buildings and grounds that allow for various types of entertainment experiences including, shows, concerts (indoor and outdoor), exhibitions, conferences, livestock shows, conventions and consumer trade shows. The complex comes with ample parking and is located conveniently in south central Madison right off State Highway 18 making for various means of access.

The Center is operated as an Enterprise Fund of the County and traditionally has been operated without or very minimal tax revenue. The current operating budget is \$9,300,000 and operates with a staff of 43 employees not including limited term event staff.

For additional information, see [the operating, capital, staffing and organization chart](#).



## CANDIDATE REQUIREMENTS

- Any combination of education and training equivalent to a bachelor's degree from an accredited college or university in business or public administration, recreation management, or closely related field.
- Any combination of experiences equivalent to three to five years of leadership, oversight, or management of a multi-use convention facility, outdoor venues and park facilities.
- Specific experience in trade shows, concerts, agricultural shows, public events and meetings of various sizes.
- Have or the ability to obtain a valid driver's license and access to personal transportation.

## THE IDEAL CANDIDATE WILL BE

- Have a strong knowledge and understanding of large entertainment venues and their operation.
- Have a complete understanding of the financial operations of a self-sustaining entertainment complex.
- Be an energetic and ethical professional with strong technical, interpersonal and collaboration skills.
- Have a record of problem solving, decisiveness, consensus building and approachability.
- Have the ability to manage and control budget and expenditures.
- Adeptness at working with and presenting to a variety of stakeholders including vendors, entertainment representatives, the public and elected officials.
- Have the ability to supervise a staff with diverse expertise and experience to achieve the highest level of customer service.
- Have an inclusive managerial style, as well as clear, concise, and open communication skills.
- The ability to forecast utilization and promote the Alliant Energy Center in the marketplace.
- The ability to coordinate with public safety agencies for a safe and secure environment for all facilities before, during and after events.





## COMPENSATION, BENEFITS AND THE ORGANIZATION'S CULTURE

The salary range is \$172,000 to \$188,000 and negotiable based on qualifications and experience. The County offers [exceptional benefits](#) including the Wisconsin Retirement System, optional 457 deferred compensation plan, retirement enhancement plan, Prime Choice at retirement, two health plans, full dental, voluntary plans, FSA account, Life Insurance and exception leave time benefits.

## HOW TO APPLY

The recruitment for this position is being handled by GovHR USA. Candidates should apply by May 28th, 2024, with resume, cover letter and contact information for five work-related references to [www.GovHRjobs.com](http://www.GovHRjobs.com) to the attention of:

David De Angelis, Senior Vice President, GovHR USA  
630 Dundee Road, #130, Northbrook, IL 60062  
Tel: 224-326-1280

Dane County is an Equal Opportunity Employer.



## COMMITMENT TO EQUITY & INCLUSION

Dane County strives to provide a work environment where diversity and differing opinions are valued, creativity is encouraged, continuous learning and improvement are fostered, teamwork and open/honest communication are encouraged, and meeting customers' needs through quality service is a shared goal. All employees must be able to demonstrate multicultural competence - the awareness, knowledge, and skills needed to work with others who are culturally different from self in meaningful, relevant, and productive ways. Applicants from traditionally underrepresented populations including women, racial and ethnic minorities, and persons with disabilities are especially encouraged to apply.